

# Michelle Raddatz

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Mission Viejo, California  
michelleraddatz.com

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## Qualifications

- Skilled writer, editor, and proofreader with experience across a diverse range of products
  - Self-motivated and tactful in highly dynamic corporate environments
  - Diligent and compassionate leader
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## Professional Experience

*January 2023–Present*

### Copywriting Supervisor

Glidewell: *Irvine, CA*

- Supervises team of copywriters, providing guidance and creative direction
- Provides lead review on written content throughout the department
- Works with stakeholders and brand managers to produce clear and concise collateral
- Solves interpersonal conflicts and promotes a healthy workplace environment

### Copywriter

*2019–2023*

Glidewell: *Irvine, CA*

- Wrote engaging, technical content for dental clinicians
- Built storybranding documents for new products and satellite labs
- Copyedited and created content for company magazines and blogs

### Communications Coordinator

*2017–2019*

First Team Real Estate: *Irvine, CA*

- Managed press releases and creative projects from start to finish
  - Developed an understanding of the company's voice, adjusting copy accordingly
  - Edited ads for the *Orange County Register* and *LA Times*
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## Education

Northern Arizona University: *Flagstaff, AZ*

Summa Cum Laude

- Master of Arts in Professional Writing *2021–2023*
- Bachelor of Arts in English *2014–2016*
- Certificate in Literature *2014–2016*